

NetFlow-EC PSIM Key Features

Explore the features that make this innovative technology platform so remarkable and so practical!



NetFlow-EC PSIM is:

- **Universal:** NetFlow-EC integrates any security applications, systems and devices, including new IP-based systems and legacy software, into a single environment.
- **Simple and Flexible:** NetFlow-EC is extremely easy to install, easy to use, and easy to manage.
- **Scalable:** NetFlow-EC can be easily adapted to the needs of growing business. System's integrated architecture makes it possible to connect any type of digital system or hardware, regardless of the equipment type, manufacturer or technical features.
- **Intelligent:** Intelligent interpretation of data and events, combined with fast, automatic responses to any security situation, provides more reliable level of security.
- **Cost-Effective:** NetFlow-EC is an integrated, feature-rich solution that gives a better performance, higher reliability at a more competitive price.
- **Modular and Industry-Oriented:** NetFlow-EC functional modules, such as POS, face recognition, and license plate recognition, are ready to solve specific business and security challenges, quickly, easily, and effectively.
- **Reliable and High Performing:** NetFlow-EC ensures that quality and performance are never sacrificed even in installations with tens of thousands of cameras on one network, or in environments with difficult conditions.

NetFlow-EC PSIM is Universal

Do you want to improve your security and your business systems but don't want the time, cost or frustration of implementing a new enterprise-wide system? Or are you concerned about having to jettison your existing systems and spend more money on new ones?

Universal connectivity is the answer.

As a unified security management system, NetFlow-EC integrates any security applications, systems and devices, including new IP-based systems and legacy software, into a single environment. Because it's based on an open architecture that allows for true interoperability, NetFlow-EC makes it possible to connect security and video management systems with business applications, so you can increase the value, and potential, of your existing IT infrastructure.

NetFlow-EC's universal connectivity also means it doesn't matter where you are whether you're at work, home, or on a business trip you can use the communication channel of your choice (telephone, Internet, local network, cellular or satellite communication) to get video and audio information from cameras, manage your security devices, receive reports, and even adjust or reprogram the system's operating functions.

To create a fully-integrated security and business management system, NetFlow-EC can be connected to your:

- Building Automation system (fire alarms, elevators, sprinkler systems, heating/air conditioning units, lighting, and so on)
- CRM system
- HR system
- BI system
- Tracking system (tracking items, pagers/beepers)
- Transportation system (garage/parking entry)
- Video surveillance system
- Audio recording system
- Access control system
- Timekeeping system
- Quality Control system
- Pocket PC / PDA or mobile phone
- and more!

The possibilities are endless!



NetFlow-EC PSIM is Simple and Flexible

While you want the best in security technology, you don't want that customizability and functionality to come at the cost of complexity. Ideally, you'd implement your new solutions, learn the system, train your staff, and continue to manage and maintain the new system and do it all quickly, easily, and effectively.

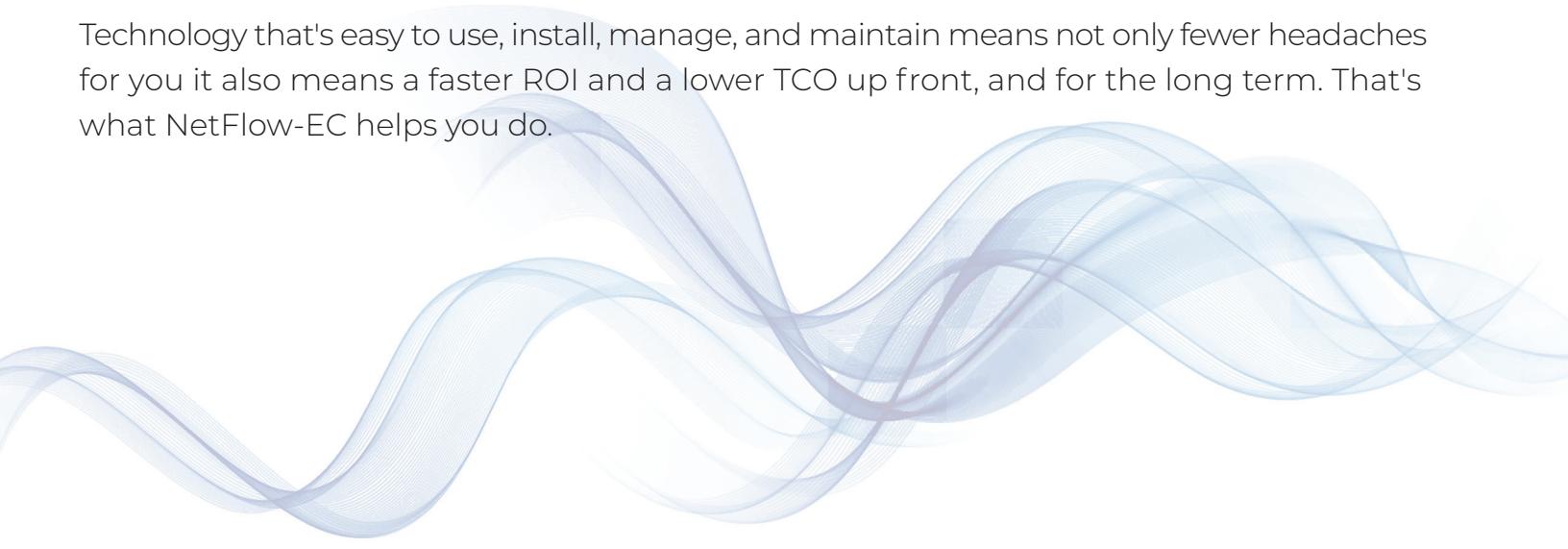
Yet many security and business systems on the market today are too complicated or too underdeveloped to actually work, much less work simply. Fortunately, NetFlow-EC was built from the ground up to ensure ease of use.

Because it's built on an object-oriented architecture, NetFlow-EC's software is extremely easy to install, easy to use, and easy to manage. The system allows users to define objects according to a selection of object sets with specified attributes, which in turn define the features of existing hardware or modules. As a result, it's easy for users to configure the system, quickly generate objects, and adjust objects' attributes as necessary.

The intuitive user interface means NetFlow-EC is extremely easy to use, and users can do almost anything in four clicks or less. Unlike other solutions, it doesn't require extensive training and support.

Plus, NetFlow-EC Soft's out-of-the-box vertical and horizontal modules are connected to the system core and can be launched at any computer so you get a complete, easy-to-use solution for remote operation, control, and monitoring.

Technology that's easy to use, install, manage, and maintain means not only fewer headaches for you it also means a faster ROI and a lower TCO up front, and for the long term. That's what NetFlow-EC helps you do.



NetFlow-EC PSIM is Scalable

Chances are, you have big plans for your company plans that may involve growing beyond your existing offices, maybe even beyond your existing regional boundaries.

With the future in mind, the security system you implement today should be scalable, so it can easily adapt to your needs as your business grows and changes.

Our software developers kept this in mind when they built NetFlow-EC, a platform that's designed to be just as suitable for small organizations as for large organizations. In fact, the platform has already been proven in huge installations, where over 25,000 cameras are managed on a single system.

NetFlow-EC's modularity and flexibility means you get a system that easily keeps pace with the growth of your business. Due to a distributed architecture, the system does not depend on physical location of equipment modules and objects are connected to the system core and interact efficiently over a network. As a result, the system is easily expanded - as your company reaches new levels of growth, you can build on your initial investments without the frustration or financial stress of changing systems. Plus, because of the system's integrated architecture, you can connect any type of digital system or hardware, regardless of the equipment type, manufacturer, technical features or topology.

As your company expands geographically, NetFlow-EC allows you to keep up you can connect and control your systems from any location, without sacrificing image quality, bandwidth capacity, or usability.



NetFlow-EC PSIM is Intelligent

The difference between ordinary video surveillance and an intelligent video security system is the difference between simply recording data, and using that data to get meaningful, effective results.

NetFlow-EC brings real smarts to video surveillance. Intelligent interpretation of data and events, combined with fast, automatic responses to any security situation, means you get a higher, more reliable level of security for your business.

The platform's built-in intelligent video analytics recognize events as they occur, and respond quickly and appropriately. What's more, the platform has the capability to distil and present information to support smart, timely decision-making. It achieves this by aggregating data from a wide range of devices and systems, analyzing data more intelligently, and automating processes that could never be automated before.

The combination of these features in a single system enables you to prevent theft, fraud and security breaches more effectively, with less cost and effort.

NetFlow-EC PSIM is Cost-Effective

When it comes to security, you want the best there is. But you also need solutions that fit your budget.

Compared to other solutions, NetFlow-EC gives your business the best value for its money. NetFlow-EC is an integrated, feature-rich solution that gives you better performance, higher reliability, and all the capabilities you need but at a more competitive price.

With NetFlow-EC, you don't need to sacrifice quality or performance to save money: for example, access control integration and analytics are available with the base-pricing model. What's more, NetFlow-EC seamlessly integrates with the latest software and IP based systems as well as your existing legacy systems, so you don't have to replace the systems you've already invested in.

Of course, you not only have to consider the short-term cost of a solution you also need to know it will help you keep costs down over the long term. Because NetFlow-EC is modular and scalable, it adapts as your organization grows. You don't just get a better price now; you get a lower TCO overall.



NetFlow-EC PSIM is Modular and Industry-Oriented

Fill your specific industry-related needs without complication, time cost or effort. Sound impossible? NetFlow-EC comes tailored to your specifications and allows you to implement exactly what you want - easier and faster.

Our out-of-the-box vertical and horizontal modules and point solutions are built to work with our core technology platform ready to solve specific business and security challenges, quickly, easily, and effectively.

Our functional modules, such as POS, face recognition, and license plate recognition, and our remarkable point solutions, such as our exceptional digital video surveillance system, digital video recorders and network video servers, are all designed to integrate seamlessly with NetFlow-EC- making it easy to fulfill specific business and security needs, with a lower TCO.

The modules can be launched at any computer and connected to the system core by means of a network, thus providing a complete solution on remote operation, control, and monitoring. You get the capabilities you need for your specific industry and business, and can easily expand and add functionality to your system as desired. The universal hardware and software makes reconfiguration and expansion simple and affordable.

NetFlow-EC PSIM is Reliable and High Performing

Our people, property and assets are important to you, and you'll do whatever it takes to protect them. You can't afford a security system that might let you down. But how can you be sure that the system you choose is a system you can trust?

NetFlow-EC provides the highest performance and reliability for security solutions. NetFlow-EC ensures that quality and performance are never sacrificed even in installations with tens of thousands of cameras on one network, or in environments with difficult conditions (such as poor lighting or harsh weather).

The Motion Wavelet compression algorithm and video data transfer technologies allow high quality image transmission even at a low bandwidth capacity. The P2P architecture further ensures fast and reliable data delivery and processing. Because of the system's distributed architecture, you can connect and control your integrated systems and devices from any location, without sacrificing image quality, bandwidth capacity, or usability. In addition, the system does not limit user numbers, so you can connect as many users you need, without any constraints. As a result, you get a reliable, high-performing solution that does what you need it to, without fail.

Want to raise your NetFlow-EC?

